

LUNA COOKIE POLICY

Last Updated: August 1, 2025

This Cookie Policy explains how Luna Base Inc. ("Luna," "we," "us," or "our") uses cookies and similar tracking technologies when you visit our websites at www.lunabase.ai, www.lunastation.ai, and any related subdomains, mirror sites, mobile versions, or successor URLs (collectively, the "Websites"), or when you use our online services including Luna Autopilot, Luna Base IDE, and the Lunastation Community Portal (collectively, the "Services").

By continuing to browse or interact with our Websites, you agree to our use of cookies as described in this policy. If you do not agree, you may disable cookies through your browser settings or use our cookie preference tools.

1. What Are Cookies?

Cookies are small text files placed on your device when you visit a website. They help websites function properly and efficiently, remember user preferences, and gather analytics data. Cookies may be set by the site you're visiting (first-party cookies) or by third-party providers (third-party cookies).

2. Types of Cookies We Use

We use the following categories of cookies across our Websites:

a. Strictly Necessary Cookies

These cookies are essential for the Websites and Services to function and cannot be turned off. They are usually set in response to actions such as logging in, accessing your Luna account, managing your subscription tier, or setting privacy preferences.

Examples:

- Session management cookies for your Luna account
- Authentication tokens for secure access to Luna Autopilot and Luna Base
- Security and fraud prevention cookies
- Subscription tier verification cookies
- API authentication cookies

b. Performance and Analytics Cookies

These cookies collect anonymized data to help us understand how visitors use our Websites and Services, monitor the performance of our AI models, and improve our platforms.

Examples:

- Page view tracking across lunabase.ai and lunastation.ai
- User journey analytics for the Community Portal

- AI model performance metrics and agent orchestration tracking
- Code generation and LOC (Lines of Code) usage analytics
- Multi-agent collaboration and workflow analytics
- Conversion funnel tracking and A/B testing
- Session recording for user experience improvement (with consent)
- Error reporting and debugging information
- Demo and trial usage tracking
- Partner program analytics

We may use services such as **Google Analytics**, which use their own cookies. For more details, see [Google's privacy policy](#).

c. Functionality Cookies

These cookies enable enhanced features and personalization across our platforms, remembering your preferences and saved projects.

Examples:

- Remembering your language or region preferences
- Saving your Luna Base IDE workspace configurations
- Storing Community Portal project filters and search preferences
- Maintaining your dashboard customizations
- Preserving your code generation history and templates
- Remembering your preferred AI model settings (Cost Optimized, Smart Balance, or High Performance)

d. Targeting and Marketing Cookies

These cookies may be used to deliver relevant information about our Services, track campaign effectiveness, and measure user engagement with our platform.

Examples:

- Tracking referral sources to our Websites
- Measuring conversion rates for subscription plans (Free, Pro, Teams, Enterprise)
- Identifying users eligible for promotional offers, free trials, or the 5,000 LOC bonus
- Partner program and affiliate tracking
- Event tracking for webinars, demos, and buildathons

- Remarketing for Luna Services across partner platforms
- Social media integration for sharing projects
- Campaign attribution and ROI measurement

Note: Luna prioritizes user privacy and uses limited targeted advertising cookies.

e. AI Development and Collaboration Cookies

These specialized cookies support our AI-powered development features and multi-agent system.

Examples:

- AI agent state management and orchestration tracking
- Multi-agent collaboration session persistence
- Code generation context and history
- Project knowledge base synchronization
- Real-time collaboration session management
- AI model preference persistence (Cost Optimized, Smart Balance, High Performance)
- Development workflow state tracking
- Automated testing and deployment pipeline status

3. Platform-Specific Cookie Usage

Lunabase.ai

- Account management and authentication
- Subscription and billing management
- AI model usage tracking
- IDE session management
- Project and workspace persistence
- Performance optimization for code generation

Lunastation.ai

- Community Portal authentication (linked to your Lunabase account)
- Project showcase and marketplace functionality
- Creator analytics and revenue tracking
- Community interaction tracking
- Generation Graph and remix attribution

- Content recommendation engine

4. Legal Basis for Use of Cookies

For cookies that are not strictly necessary, we rely on your **explicit consent**, as required under the **EU ePrivacy Directive, GDPR, California Privacy Rights Act (CPRA)**, and similar laws.

Where applicable, you will be presented with a **cookie consent banner** upon your first visit to either lunabase.ai or lunastation.ai. Your consent preferences will be synchronized across both platforms. You may change or withdraw your consent at any time by accessing the **Cookie Preferences** section.

5. Managing Your Cookie Preferences

You can manage your cookie preferences in three ways:

a. Through Our Site Tools

Click the "Cookie Settings" link in the footer of any page on lunabase.ai or lunastation.ai to update your consent choices. Your preferences will apply across all Luna Websites.

b. Through Your Luna Account Dashboard

Registered users can manage detailed privacy and cookie preferences through their account settings at lunabase.ai.

c. Through Your Browser

Most browsers allow you to block or delete cookies. Please refer to your browser's support documentation:

- Chrome: <https://support.google.com/chrome/answer/95647>
- Firefox: <https://support.mozilla.org/en-US/kb/enhanced-tracking-protection-firefox-desktop>
- Safari: <https://support.apple.com/en-us/HT201265>
- Microsoft Edge: <https://support.microsoft.com/en-us/microsoft-edge>

Note that blocking cookies may affect your experience on our Websites and prevent some features from functioning, including:

- Access to Luna Autopilot and Luna Base IDE
- Community Portal project uploads and management
- Subscription and billing features
- Personalized recommendations

6. Third-Party Cookies and Integrations

Some features on our Websites and Services rely on third-party providers, including:

Development Tool Integrations

- **IDE Integrations:** VS Code, IntelliJ IDEA, and other development environments
- **Version Control:** GitHub, GitLab, Bitbucket integration services
- **CI/CD Platforms:** GitHub Actions, Jenkins, GitLab CI, and other deployment tools
- **Cloud Providers:** AWS, Google Cloud Platform, Microsoft Azure
- **Container Platforms:** Docker, Kubernetes management interfaces

Service Providers

- **Analytics Providers:** Google Analytics and other performance monitoring tools
- **Payment Processors:** Stripe, PayPal, or other payment gateway services for subscriptions and LOC purchases
- **Customer Support:** Live chat, helpdesk, and ticketing systems
- **Email Services:** Transactional email and marketing communication platforms
- **CDN Services:** Content delivery networks for optimal global performance
- **AI Model Providers:** Third-party AI service integrations
- **Session Recording:** User experience optimization tools (with explicit consent)

Partner and Integration Features

- **White-label Services:** Custom deployment tracking for enterprise partners
- **Affiliate Tracking:** Partner program and referral tracking
- **SSO Providers:** Single sign-on authentication services
- **API Analytics:** Usage tracking for external API consumers

These providers may set their own cookies on your browser. Luna does not control the operation of third-party cookies. We encourage you to review the privacy policies of these third-party services.

7. Cookie Lifespan and Data Retention

Cookies used on our Websites have varying lifespans depending on their purpose:

Cookie Duration

- **Session Cookies:** Deleted when you close your browser
- **Persistent Cookies:**
 - Authentication cookies: 7-30 days (configurable)
 - Preference cookies: Up to 12 months
 - Analytics cookies: Up to 24 months

- Marketing cookies: Up to 90 days

Data Retention Schedule

- Session data: Deleted upon browser closure
- User preferences: Retained for up to 12 months since last activity
- Analytics data: Aggregated and anonymized after 24 months
- Account-related cookies: Retained for the duration of your account plus 30 days
- AI development session data: Retained for 90 days for debugging and improvement

8. Cookie Security

We implement industry-standard security measures to protect cookie data:

- Secure flag for HTTPS-only transmission
- HttpOnly flag to prevent JavaScript access where appropriate
- SameSite attributes to prevent CSRF attacks
- Regular security audits and vulnerability assessments
- Encryption of sensitive cookie data

9. Cross-Site Tracking and Privacy Signals

Luna respects your privacy choices:

- We do not sell or share your personal information for cross-site tracking
- We honor Global Privacy Control (GPC) signals where legally required
- We respect Do Not Track (DNT) browser settings in applicable jurisdictions
- We do not use cookies for fingerprinting or persistent tracking across unrelated websites

10. Updates to This Cookie Policy

We may update this policy to reflect:

- Changes in our use of cookies or new cookie technologies
- New features on our platforms (Luna Autopilot, Luna Base, Community Portal)
- Regulatory requirements in new markets
- Integration with new third-party services
- Feedback from our user community

When we make updates:

- The "Last Updated" date will be revised

- Material changes will be communicated through:
 - Email notification to registered users
 - In-platform notifications on lunabase.ai and lunastation.ai
 - Prominent banner notice on our Websites
 - Re-request for consent where legally required

Your continued use of our Services after policy updates constitutes acceptance of the revised terms.

11. Contact Us

If you have any questions about this Cookie Policy or our use of cookies, please contact:

Luna Base Inc.

Privacy Team

Email: privacy@lunabase.ai

Mailing Address:

2501 North Harwood Street Suite 1900

Dallas, TX 75201-1664

United States

For legal matters: legal@lunabase.ai

For general support: support@lunabase.ai

For partnership inquiries: partners@lunabase.ai

12. Additional Rights for Specific Regions

California Residents (United States)

Under the California Consumer Privacy Act (CCPA) and California Privacy Rights Act (CPRA), you have additional rights regarding cookies and tracking technologies, including:

- Right to know what personal information is collected
- Right to delete personal information
- Right to opt-out of the sale of personal information
- Right to non-discrimination for exercising privacy rights

Visit our Privacy Policy or contact privacy@lunabase.ai for more information about your California privacy rights.

European Economic Area (EEA) and United Kingdom

Under GDPR, you have the right to:

- Access your personal data collected through cookies
- Rectify inaccurate data

- Delete cookie-related personal data ("right to be forgotten")
- Object to processing or request data portability
- Withdraw consent at any time

Contact privacy@lunabase.ai to exercise these rights.

Vietnam

Luna complies with Vietnamese data protection regulations. Users in Vietnam have rights under applicable laws regarding their personal data collected through cookies. For specific inquiries about your rights in Vietnam, please contact privacy@lunabase.ai.

Other Jurisdictions

We comply with applicable privacy and data protection laws in all jurisdictions where we operate, including but not limited to Canada, Australia, Singapore, and other markets. Contact us for information about your specific rights based on your location.

13. Accessibility

Luna is committed to making our cookie preferences and this policy accessible to all users. If you need assistance managing your cookie preferences or accessing this policy in an alternative format, please contact support@lunabase.ai.

14. Children's Privacy

Our Services are not directed to individuals under 18. We do not knowingly collect personal information through cookies from children. If you believe we have inadvertently collected such information, please contact privacy@lunabase.ai immediately.